New ticket types and additional entry options
Index

Introduction 3

New types of group visits 4
— Group visits before the Museum opens to the public
— Groups visits to the temporary exhibitions before the Museum opens to the public

More options for group visits 4
— Group visits to the Permanent Collection during all opening hours
— Group entry to the temporary exhibitions

Discount on the purchase of packets of individual tickets 5

New individual entry option 5
— “Two visits in one year” option

More options for individual visitors 6
— Avoid the queue: buy a ticket online
— Paseo del Arte Pass online

Get to know the Collection 7
— Website
— Apps
— Social networks

Information on visiting the Museum 8

Visiting the Museum: essential information 9
— Opening times
— Ticket prices
— Free entry and reduced tickets: terms and conditions

Visitor services 10
— Prior to your visit
— During your visit

Principal temporary exhibitions 2015 11
— Goya in Madrid. The Tapestry Cartoons
— Ten Picassos from the Kunstmuseum Basel
— Rogier van der Weyden
— “El Divino” Morales
— Ingres
Introduction

Due to the exceptional nature of its collections and history, the Museo del Prado is the principal destination for cultural tourism in Madrid and an essential one for all Spanish and foreign tourists visiting the city.

One of the goals established in the Museum’s 2013-2016 Action Plan, as set out in its “Visitor” programme, is that of encouraging and increasing visitor fidelity levels. To help it achieve this aim the Museum is benefiting from the support of Telefónica as a Benefactor Sponsor of the Prado.

With this aim in mind and aware of the growing demand for new and different cultural experiences on the part of the visiting public, while also taking into account the requirements of tourist agencies which include the Museum among its activities offered to clients, the Prado has implemented a series of measures intended to increase visiting options and benefits when acquiring and distributing tickets and to improve a visit to the Museum in general. It has thus introduced new ticket types and terms and conditions of entry, which are adapted to an ever more diverse visiting public, all of them, however, focusing on art and on the Museum’s Permanent Collection and its temporary exhibitions.

These new entry types, together with the pre-existing ones (standard, reduced price and free tickets), the increase in visiting hours (362 days a year, with the Museum open every day of the week), in addition to the option of booking private visits and events while the Museum is closed to the public, all add to the available options with the result that visitors of all types, whether individuals or groups, will encounter the ideal way to visit the Prado.
New group visit options

There are two new options for enjoying a group visit around the Permanent Collections or the temporary exhibitions while the Museum is closed to the public.

These visits are aimed at groups of between 12 and 30 people wishing to enjoy a different and exclusive visiting experience, accompanied by their own guide.

Group visit to the Permanent Collection before the Museum opens

This entry type allows for a group visit to the Prado’s Collections before the Museum opens to the public. Monday to Sunday, 9am to 10am.

The Museum has designed a route that focuses on the greatest artists and the masterpieces in its Collection.

- The Garden of Earthly Delights by Bosch
- The Descent from the Cross by Van der Weyden
- The Annunciation by Fra Angelico
- Self-portrait by Dürer
- The Cardinal by Raphael
- Christ washing the Disciples’ Feet by Tintoretto
- Man with his Hand on his Breast by El Greco
- Los Borrachos by Velázquez
- Las Meninas by Velázquez
- Charles V at Mühlberg by Titian
- The Three Graces by Rubens
- The Family of Charles IV by Goya
- Naked Maja and Clothed Maja by Goya
- Saturn devouring his Son by Goya
- The Executions on the 3rd of May by Goya
- Boys on the Beach by Sorolla

Price: 40 Euros per person
Advanced ticket purchased up to 48 hours before the visit from: www.museodelprado.es and on tel: 902 107 077

More options for group visits

Group visits to the temporary exhibitions before the Museum opens

Another new entry option for groups is that of visiting the Museum’s Permanent Collections from Monday to Saturday, 6 pm to 8pm, and Sunday and public holidays, 5pm to 7pm. This new option means that group visits can now take place during all normal opening hours.

Terms and conditions and ticket prices for group visits to the Collection during the last two hours of the day are the same as those already existing for the rest of the Museum’s opening hours.

Group visits to the temporary exhibitions

It is now also possible to make group visits to the temporary exhibitions, at the times and with the terms and conditions established by the Museo del Prado in order to guarantee the quality of a visit for all members of the public.

Ticket prices for group visits to the temporary exhibitions are the same as those already existing for group visits to the Permanent Collection. The maximum group size will be from 12 to 20 people, depending on the characteristics of each exhibition.

Every day of the week. Tickets must be booked for a specific day and time through the Museum’s ticket booking and sales service on its website (www.entradasprado.com).

Guided tour listening equipment must be used in the exhibitions.

Group visits to the temporary exhibitions before the Museum opens

This entry type allows for group visits to a temporary exhibition before the Museum opens to the public. Monday to Sunday, 9am to 10am.

Price: 40 Euros per person
Advanced ticket purchased up to 48 hours before the visit from: www.museodelprado.es and on tel: 902 107 077
Discount on the purchase of packets of individual entries

Tourist agencies interested in including a visit to the Museo del Prado as part of their cultural agenda can now benefit from a significant discount on the purchase of individual entry tickets: 1 Euro discount per ticket on all purchases of over 100 tickets.

This incentive offered by the Museum is aimed at offering new sale points and distribution so that individual visitors will find it easier to purchase their tickets in hotels, tourist agencies, on online leisure and tourism websites, etc.

Tickets on sale at the Museum’s ticket desks, from www.museodelprado.es and on tel: 902 107 077

New individual entry option

“Two visits in one year” option

This entry type allows for two visits in one year to the Museo del Prado at a reduced price, on different days within a single year.

It is aimed at all those wishing to make a consecutive visit to the Museum without having to wait or queue.

Price: 20 Euros
On sale at the Museum’s ticket desks, from www.museodelprado.es and on 902 107 077
More options for individual visitors

Buy your ticket online and avoid queuing

All ticket types for visiting the Museum can be acquired on its website, www.museodelprado.es. You only need to select the day of the visit and purchase the ticket to enjoy the Permanent Collection and temporary exhibitions.

It is no longer necessary to select a time for the visit as the ticket is valid all day. Only in the case of the temporary exhibitions that have timed entry slots must a specific time be selected.

In addition, you can also purchase tickets in advance on tel: 902 107 077.

Paseo del Arte Pass on-line

The Paseo del Arte Pass can now also be acquired from the Museo del Prado’s website, www.museodelprado.es, allowing holders of this Pass to enjoy faster entry to the Museum.

The Paseo del Arte Pass includes one visit to the Museo del Prado, including its Permanent Collections and any temporary exhibitions on display, one visit to the Museo Thyssen-Bornemisza, and one to the Museo Reina Sofia within the period of a year from the date of its purchase, with a discount of 20% on the normal entry price.

This entry type is aimed at Spanish and foreign visitors, who can purchase the Pass directly or from tourist agencies wishing to include a unique artistic experience in their cultural agenda for visitors to Madrid.

Price: 25.60 Euros
Tickets on sale at the Museum’s ticket desks, from www.museodelprado.es and on tel: 902 107 077

Contact

Visitor Services Department
Tel: 902 107 077
atencion.visitante@museodelprado.es
## Get to know the Collection

### Website

<table>
<thead>
<tr>
<th>What to see</th>
<th><a href="https://www.museodelprado.es/coleccion/que-ver/">https://www.museodelprado.es/coleccion/que-ver/</a></th>
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<td>Goya in the Prado</td>
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### Apps

| The Prado Guide¹ | https://www.museodelprado.es/app/guia-del-prado |
|------------------|-------------------------------------------------
| Second Canvas Prado | https://www.museodelprado.es/app/secondcanvasprado/ |

### Social networks

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¹ AVAILABLE IN 9 LANGUAGES. Spanish, English, French, German, Italian, Portuguese, Russian, Japanese, Chinese, Korean
Information on your visit

The Museo del Prado offers informational material in both printed and audio-visual formats relating to a planned visit to the Collection and the temporary exhibitions and detailing all the visiting options.

This material is available to all institutions and tourism agencies interested in promoting the Museo del Prado as the principal destination for cultural tourism.

Video on the Museo del Prado

This video extends an invitation to the Prado through its beautiful, highly mediated presentation of the Museum’s architecture and its masterpieces, as well as the diversity of its visitors. It offers a journey through the history of the building, its collections and the people who bring it to life every day: their gazes, emotions and personal histories.

This official video is available in two versions: 3:40 (with subtitles in Spanish and English) and 1:12 minutes.

Technical specifications
- MP4 format (available in other data compression formats on request)
- Audio stereo 48,000 hz 16 bit
- Video full hd apple pro res 4:4:4

Museo del Prado Placard for hotels

Visit the Museo del Prado without having to queue.
Acquire your ticket at the hotel reception desk

Promotion of ticket sales at the reception desk of affiliated hotels. Information on visiting the Museum

Support and informational poster on ticket sales from hotels

Informational poster on in situ ticket sales to the Museum, to be installed at hotel Reception and Information desks, mounted on a wooden support.

Informational material on the temporary exhibitions

The Museo del Prado publishes bilingual leaflets in Spanish and English on all its temporary exhibitions. In addition, for the most important ones it produces informational material in a range of formats: newsheet, fold-out dossier, videos, etc.

More information

Visitor Services Department
atencion.visitante@museodelprado.es
Visiting the Museum: essential information

Address
Paseo del Prado. 28014 Madrid

Opening times
Monday to Saturday, 10am to 8pm
Sundays and public holidays, 10am to 7pm
Closed: 1 January, 1 May and 25 December
Half-day opening (10am to 2pm): 6 January, 24 and 31 December

Ticket prices
A ticket for the Museum is valid for the entire day.
A ticket includes the Permanent Collection and the temporary exhibitions on display at that time.

For temporary exhibitions with restrictions on visitor numbers, visitors must obtain a timed entry slot, according to the established terms and conditions.
- Standard ticket: 14 Euros
- Standard ticket + Guide to the Prado (guidebook to the Permanent Collection): 23 Euros
- Reduced price ticket: 7 Euros
- Free ticket: 0 Euros
- “Two visit in one year” ticket: 20 Euros
- Paseo del Arte Pass: 25.60 Euros
- Interactive and explanatory tours in the “Art of Education” programme: 60 Euros
- More than 100 individual tickets purchased at the same time: 13 Euros per ticket

Monday to Saturday, 6pm to 8pm,
and Sundays and public holidays, 5pm to 7pm

Individual visitors
Opening times for visiting the Permanent Collection free of charge
Opening times for visiting the temporary exhibitions at a reduced price:
- Standard ticket: 7 Euros
- Reduced price ticket: 3.5 Euros

Visitors in a group
The same prices and entry conditions apply as for the all other opening times.
Monday to Sunday, 9am to 10am
Special opening times for groups: 40 Euros per person

Terms and conditions for reduced price and free tickets
The terms and conditions for reduced price and free tickets to the Museum, as established in the Museum's current Terms, are the following:

Free entry
- Visitors aged under 18.
- Students aged between 18 and 25.
- Disabled visitors.
- Unemployed visitors with official proof of status.
- Members of the following bodies, groups and associations:
  - Royal Board of Trustees of the Museo Nacional del Prado
  - Fundación Amigos del Museo del Prado
  - APME (Asociación Profesional de Museólogos de España)
  - ANABAD (Asociación Nacional de Archiveros, Bibliotecarios y Museólogos)
  - AEM (Asociación Española de Museólogos)
  - ICOM (Consejo Internacional de Museos)
  - Real Academia de la Historia
  - Real Academia de Bellas Artes de San Fernando
  - Real Academia Española
- Members of staff of State Museums attached to the Ministry of Education, Culture and Sport.
- Teachers, as established in Article 104 of the Ley Orgánica 2/2006 of 3 May relating to Education.
- Family groups comprising at least 1 adult and 3 children (or 2, if one is disabled), forming part of a single, officially registered Large Family, as established in Article 2 of Law 40/2003 of 18 November relating to Protection of Large Families, and the Royal Decree 1621/2005 of 30 December which implements that Law.
- Official Tourist Guides.
- Journalists.
- Educational groups on a non-guided visit
- In addition, on the initiative of the Museum’s Director, entry is free for organised visits for members of the official College of Surveyors, Technical Architects and Engineers in Madrid, and for members of the Union of Audiovisual Artists.

Reduced price tickets
A 50% discount is applied to tickets for the following visitors:
- Visitors aged over 65.
- Members of Large Families.
- Holders of a Young Person’s Card.
- Cultural groups.
Visitor services

The Museum offers a range of services and facilities associated with a visit to the Permanent Collection and the temporary exhibitions:

Prior to your visit

Information on visiting the Museum
- www.museodelprado.es
  All the essential information needed for preparing a visit to the Museum, available in Spanish, English, French, Italian, Japanese, Portuguese, German, Russian, Chinese, Catalan, Basque and Galician.
- Visitor Attention Centre
  902 107 077
  Telephone information service

Ticket sales
- www.museodelprado.es / 902 107 077
  Buy your ticket online and avoid queuing and waiting
  Booking and advanced purchase of tickets for individual and group visits
- Ticket Desks
  Plaza de Goya
  Individual ticket sales for the same day, and pre-purchase of tickets
- Other outlets
  Affiliated hotels and tourism agencies

During your visit

Educational activities
The Museo del Prado offers visitors a wide range of activities aimed at adults, young people and children, based around its Permanent Collection and temporary exhibitions: activities for all sectors of the public, lectures, tours, family visits, etc.

https://www.museodelprado.es/actividades/

Audioguides
Hire of audioguides with explanatory commentaries:
- Audioguide to the Permanent Collection, in thirteen languages: Spanish, English, French, Italian, Japanese, Portuguese, German, Russian, Chinese, Korean, Catalan, Basque and Galician.
- Audioguide to the temporary exhibitions in Spanish and English.
- Audioguide for children in Spanish and English.
- Group listening equipment (microphone and headphones).
- LSE system magnetic loop and sign-guides.

Café Prado
Café and restaurant
Open from 10am to half an hour before the Museum closes.

Cloakrooms
The Museum has free cloakrooms located next to all its entrances.
Loan of wheelchairs, walking sticks and children's pushchairs for visitors requiring them.

Information desks
For visitors requiring individual attention during their visit, the Museum has Information Desks in the Jerónimos Entrance, the Sala de las Musas and the Upper Goya Rotunda. These desks offer the following informational material free of charge:
- Plan of the Museum, available in Spanish, English, French, Italian, Japanese, Portuguese, German, Russian, Chinese, Korean, Catalan, Basque, Galician and Valencian.
- Leaflets on the temporary exhibitions, available in Spanish and English.
- Leaflets on the monthly and seasonal activities.
- Hunt for clues activity for children aged 8 to 12.

The Prado Shop
The Shop sells the Museo Nacional del Prado official publications and products produced by the Museo Nacional del Prado. The exclusive and original items on sale in the Shop feature faithful reproductions of the Museum’s works.

www.tiendaprado.com

Mother and baby room
Reserved for visitors with babies
Principal temporary exhibitions 2015
Goya in Madrid. The Tapestry Cartoons

Until 3 May 2015

Goya arrived in Madrid in January 1775 to participate in the creation of cartoons for tapestries for the Spanish Royal Residences, a project directed by Anton Raphael Mengs, first court painter and artistic director of the Royal Santa Barbara Tapestry Manufactory. It was not until some years later, however, that Goya achieved success at court with his appointment as painter to the King in 1786, followed by that of joint first court painter with Maella in 1799.

Goya was commissioned to produce seven series of cartoons on subjects that reflected the variety of popular life and customs in Spain of the day, reflected in joyful scenes depicting pastimes, games, children and public holidays and celebrations, as well as others on themes of violence, deception and melancholy in which desire and seduction underlie everyday life. In these scenes Goya conveyed a wide range of emotions through his remarkable ability to capture the variety and complexity of human types, male and female dress and the hidden nuances within numerous different situations.

The present exhibition displays Goya’s cartoons alongside those of other artists and also includes paintings and sculptures that influenced him in the creation of these highly innovative works. Goya did not conceive of the tapestry cartoons as a minor genre but rather as a metaphorical reflection of society, and as such they functioned as the basis for the subsequent creations through which he achieved fame and renown, such as the etchings series Los Caprichos.

Sponsored by Fundación AXA

Francisco de Goya, La vendimia o El Otoño, 1786
Madrid, Museo Nacional del Prado
Ten Picassos from the Kunstmuseum Basel

16 March to 13 September 2015

During the spring and summer of 2015, the Museo del Prado will be exhibiting ten masterpieces by Pablo Picasso from the collection of the Kunstmuseum Basel during the period when that museum is closed for alterations. Dating between 1906 and 1967, these ten works will constitute a small retrospective on the artist, to be displayed in the Central Gallery of the Villanueva Building alongside masterpieces from the Museum’s Permanent Collection.

This project is part of a larger collaborative agreement between the Kunstmuseum Basel, the Museo del Prado and the Museo Nacional Centro de Arte Reina Sofía, through which the latter institution will also be presenting a selection of works from Basel.

Exhibition project supported by the Comunidad de Madrid

Pablo Picasso, Man, woman and child, 1906
Swiss, Basel. Kunstmuseum Basel
© Sucesión Pablo Picasso, VEGAP, Madrid, 2015
Rogier van der Weyden

24 March to 28 June 2015

This exhibition is organised in conjunction with the restoration of Van der Weyden’s *Crucifixion* in El Escorial, which is being restored at the Museo del Prado as part of a collaborative agreement between the Museum and Patrimonio Nacional.

The exhibition will offer an outstanding and unique opportunity to see *The Crucifixion, The Descent from the Cross and The Durán Virgin* together, in addition to other works by the artist that were formerly in Spain, such as the celebrated *Miraflores Triptych* from the Charterhouse of Miraflores (now Berlin, Gemäldegalerie). The exhibition will thus allow for an appreciation of some of the artist’s finest works (which are also completely documented), in addition to different and fundamental aspects of Van der Weyden’s output, such as the close links between his painting and sculpture, the significant subsequent influence of his art and its impact in Spain.
“El Divino” Morales

6 October 2015 to 10 January 2010

Luis de Morales was one of the most unique and recognisable artists of the Spanish Renaissance and a key reference point in painting in Extremadura during the second half of the 16th century. Morales was noted for his distinctive style, in the manner of an artistic “trademark”, which is referred to in many inventories of collections. His works are to be seen in numerous Spanish and international museums and collections. Morales’s most celebrated works were widely disseminated due to the existence of his workshop and through repetitions by other painters and followers. Only El Greco from around 1585 can be seen as a comparable phenomenon of artistic dissemination and commercial success in Spain.

This exhibition reassesses the life and work of Luis de Morales almost a century after the Museum presented the first monographic exhibition on the artist. The Prado has 23 panels by this artist and his workshop: a number and quality that makes this the most important collection of the painter’s work. As a result, this exhibition will offer a unique opportunity to study Morales’s best known and most celebrated compositions, particularly those of a devotional nature.

Luis de Morales, La Virgen y el Niño, h. 1565
Museo Nacional del Prado
Ingres

24 November 2015 to 27 March 2016

The work of Ingres, with its seemingly academic nature, undoubtedly represents a landmark on the road to the artistic revolutions of the late 19th and early 20th centuries. The heir to Raphael and Poussin, Ingres’s work anticipates both Picasso and the concept of anatomical distortion and was the source of inspiration for the rethinking of art undertaken by the 19th-century European schools, particularly in Spain.

This exhibition, to be organised and presented by the Museo del Prado in 2015 with the special collaboration of the Louvre, will present a rigorous chronological survey of the work of Ingres. It will also pay particular attention to his complex relationship with portraiture. Determined by his antipathy towards and admiration for the genre, this aspect of his output will be juxtaposed with Ingres’ constant desire to be primarily recognised as a history painter.

Jean-Auguste Dominique Ingres, *La Baigneuse de Valpinçon*, 1808
Paris, Musée du Louvre